

SLUSH 2015

The Vietnamese Delegation Program



NATEC

ABOUT SLUSH

Slush is the focal point for entrepreneurs and tech talent to meet with top-tier international investors, executives and media. In 2014, Slush brought together over 14,000 attendees and more than 3,500 companies for the two-day event. More than 750 investors came to Helsinki to meet startups in nearly 3,800 pre-booked meetings.

The two-day event takes place every fall in the wintery Nordics amidst one of the most dynamic tech ecosystems on the planet. In 2015 Slush takes place on November 11-12th in Helsinki, Finland.

VIETNAMESE DELEGATION TO SLUSH 2015

This year, the Innovation Partnership Program IPP is leading the Vietnamese delegation to SLUSH 2015, which includes a Business Delegation from Vietnamese startups and investors and an Official Delegation from the Vietnamese government. This marks the second time that Vietnam has presence at SLUSH, one of the biggest startup events in the world.

The Vietnamese delegation to SLUSH 2015 is led by IPP Vietnam and co-organized by HATCH! PROGRAM, NATEC and number of partners.

WHY JOIN SLUSH 2015 & THE VIETNAMESE DELEGATION

- A network of thousands of startup enthusiasts, including startups founders, investors, representatives from international funds, incubators and accelerators, business and technical mentors, potential co-founders and team members.
- A learning environment where knowledge and breaking stories and opinions are shared from top companies, experienced founders and investors.
- A chance to gain national and international media exposure, as more than 700 editors, writers, bloggers and reporters are looking for stories at Slush.
- A start-up study tour and network with delegation from Vietnam, including representatives from the government and startups founders and investors.

TENTATIVE TIMELINE

	Business Delegation	Official Delegation
Pre Trip in Oct	Pre-trip matchmaking with startups and investors in Finland, as well as with Vietnamese representatives in Helsinki.	Pre-discussions over video connection with representatives of Finnish government.
Sunday, Nov 8		Arrival to Helsinki
Monday Nov 9		
<i>Morning</i>	Arrival to Helsinki	Meetings with the Ministry for Foreign Affairs, the Innovation Department of the Ministry of Employment and Economy, Academy of Finland and Tekes.
		Lunch with discussions about transformation from ODA to bilateral innovation and business collaboration.
<i>Afternoon</i>	Visit Aalto University startup scene (meet, listen and share with startups, incubators, accelerators, student-led entrepreneurs)	
<i>Evening</i>	Networking Event at the University	
Tuesday Nov 10		
<i>Morning</i>	Startup, Investor & Media Tailored Meetings	UNICEF innovation summit (panel discussions about several themes)
<i>Afternoon</i>	Startup, Investor & Media Tailored Meetings (continue)	Discussions with Tekes and BEAM program.
<i>Evening</i>	Slush Pre Party	

Wednesday Nov 11

	Main Stage	Green Stage	Black Stage	Pitching Stage
09:00				SLUSH 100
09:30				
10:00	Opening show, keynotes, product launches, top fireside chats			
10:30		Circular economy	Games 1: business models, user acquisition: 1h	
11:00				
11:30		Impact: Real world problems	Entertainment: music: 2h	
12:00				
12:30				
13:00	This is how we built it. Stories from founders. Startup Academy	Bitcoin, payments		
13:30				
14:00	Impact investing			
14:30	Lightning talks	Cleantech: Building smart cities with mobility as a service	Enterprise: venture building	
15:00				
15:30	Nordic TOP 10 startups, opening by Prince Daniel	Impact: The New Nonprofit	Augmented and virtual reality	
16:00				
16:30	Day 1 closing remarks			
17:00				
17:30				
18:00				
18:30		Startup sauna demo day	IGDA evening	UNICEF Innovation Summit
19:00				
19:30				

Thursday Nov 12

	Main Stage	Green Stage	Black Stage	Pitching Stage
09:00		Edutech: 21st century skills, rediscovering K12 education	Cybersecurity / enterprise software	SLUSH 100 Semifinals
09:30				
10:00	Opening and top firesides	Health and happiness	Entertainment: Multi channel networks	
10:30				
11:00				
11:30	Lightning talks	Edutech: business models + professional learning	Hardware product design	
12:00				
12:30				
13:00		Health: Medical technology	E-commerce + market automation	Science pitching
13:30				
14:00				
14:30	Slush word: China, Japan	Design: Inside product designer's studio	Industrial internet and sensorification of Enterprise	Accelerator pitching
15:00				
15:30				
16:00	Slush 100 finals	Startup academy	Artificial intelligence and robotics showcase	Reverse pitching?
16:30				
17:00	Closing fireside			Founder.org pitching?
17:30				
18:00	Announcing Winner & Final			Nordic innovation pitching?
18:30				Slush Hacks finals

Friday Nov 12

<i>Morning</i>	Additional Startup, Investor & Media Tailored Meetings	Wrap up meetings with Tekes and BEAM
<i>Afternoon</i>	Additional Startup, Investor & Media Tailored Meetings	Startup, Investor & Media Tailored Meetings
<i>Evening</i>	The Vietnam Finland Party	

Saturday Nov 13

Going back

SLUSH PACKAGES

Be a part of this year's Vietnamese delegation to Slush, any entrepreneur or investor who registers with us receives great benefits.

The below table is only a suggestive price package, which is valid until October 01.

Discount Package for member of Vietnamese delegation to SLUSH 2015

Item	Fee
Conference Pass	EURO €295
Investor Pass	EURO €700
Startup Pass	EURO €195
Round Trip Flight Ticket*	EURO €770
Hotel (5 nights, 2 people per room)*	EURO €250
Food & Transportation for 5 days*	EURO €250
Visa	EURO €60
Health Insurance	EURO €15

** Note: Please note that the fees quoted are only estimate and can vary depending on where you are, when you decide to join Slush, as well as your preferences. Each individual is responsible for his/her personal expenses.*

Special Sponsorship Package for Top-Tier Vietnamese Startups

If you are startup founders and believe that you can receive a lot of benefits from this program, you can apply for IPP sponsorship and receive up to USD \$1,000 per person per company. To apply, please visit: <http://slush.hatch.vn/delegation> to join us and apply for sponsorship.

For more information, please contact us at:

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